

California Secretary of State MyVote Democracy At Work Project

Sample Newsletter or Website Article

Be an Election Day Hero: Spread the Word About Voting

The November 4 General Election is just around the corner, and California Secretary of State Debra Bowen is inviting businesses and organizations to join her in improving voter registration and turnout through the nonpartisan [MyVote Democracy At Work Project](#).

With the project's collection of simple yet effective outreach tools, it's easy to remind employees, customers or members of an organization of the key election deadlines, and give them instant access to the official voting-related resources.

The tools include:

- A [sampler of nonpartisan messages](#) employers and organizations can tailor to suit their needs, then post in a newsletter, on a website, or on Facebook and Twitter.
- The [MyVote Election Information](#) website button that links to the Secretary of State's "Voting In California" page, where the user can register to vote, fill out a vote-by-mail ballot application, find ballot information and look up answers to frequently asked questions about elections.
- The [Register to Vote](#) website button that links to the Secretary of State's voter registration page.

For more information, or to discuss other nonpartisan ways to encourage people to vote, please contact the Secretary of State's Voter Education and Outreach Services team at DemocracyAtWork@sos.ca.gov or (916) 651-3070.

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